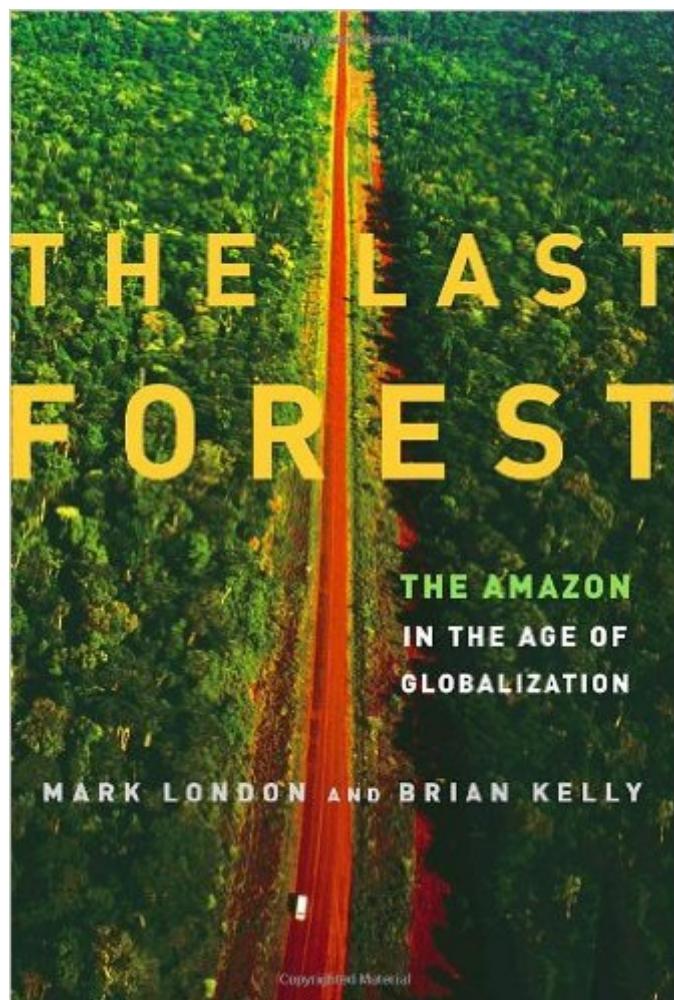


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# The Last Forest: The In The Age Of Globalization



## Synopsis

With a landmass larger than the continental U.S. west of the Mississippi and the richest diversity of plant and animal species on earth, the Amazon has always struck its explorers and would-be exploiters as infinite and largely impenetrable. For decades, anthropologists assumed that permanent human habitation was impossibleâ€œbut they were wrong. Recently, proof of centuries-old human civilizations has been unearthed, shifting perceptions of the inhospitality of the rain forestâ€œand providing a precedent for human occupation. Today, as developers and environmentalists clash over the regionâ€™s future, the seemingly endless forest is fast disappearing in fires, rampant mineral extraction, rogue logging operations, and encroaching urban sprawl. Through a series of startling human encountersâ€œinterviews with government ministers and environmental crusaders, millionaire ranchers and disenfranchised slum dwellersâ€œMark London and Brian Kelly, longtime explorers and trailblazing chroniclers of the Amazon basin, trace the regionâ€™s transformation. Logging thousands of miles, London and Kelly take readers from the mushrooming shopping malls of Manaus to the pristine rain forest that still seems beyond the reach of civilization, from the ghostly ruins of abandoned factories and failed plantations to the thriving agribusinesses that one day may feed the entire world and change this landscape forever. Again and again, they collide with the same fundamental question: Is it too late to strike a balance in the Amazon between economic sustenance for the twenty-one million Brazilians who live there and protection for the worldâ€™s last great forest? London and Brian Kelly have fashioned a complex, vibrant portrait of a region on the edge of crisis. At once a seductive journey and a searing account of political, environmental, and social tumult, *The Last Forest* is a masterpiece of contemporary reporting.

## Book Information

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## Customer Reviews

More than a quarter century ago authors Mark London and Brian Kelly spent a considerable amount of time in the jungles of Brazil doing research for their 1983 book "". They wanted to meet the inhabitants of this strange and mysterious territory and discover for themselves just what was happening there. Now some 25 years later London and Kelly have returned to the to report on how this incredibly vast region and its people have fared during those intervening years. For all intents and purposes "The Last Forest" is a report card on the effectiveness of governmental policies at various levels and how wisely the land is being used by both the business community and the peoples who would call the home. "The Last Forest" is definitely not another doom and gloom book written by someone with an environmental ax to grind. Rather, this is a scholarly work that seeks to figure out which policies and approaches have been successful as well as those that may not have been. Mark London and Brian Kelly do yeoman work as reporters searching for the real story of the in 2007. I could detect no real political agendas here. To most of the developed world the represents the last vast wilderness area on the planet. Environmentalists in both the United States and Europe are demanding that Brazil protect the rain forests from significant development. But is this realistic? Those in both the public and private sectors in Brazil are quick to point out that neither the Europeans nor the Americans were willing to adhere to such stringent land use policies as their nations developed in the late 19th and early 20th centuries.

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